

SOCIAL RESPONSIBILITY POLICY

Sentido Galosol, Sentido Galomar and Alpino Atlantico Ayurveda Hotels are committed to continuously contributing to the integrated development of their local environment, based on **ENVIRONMENTAL, SOCIAL AND ECONOMIC involvement AND SOLIDARITY** with the community.

We contribute to improving the quality of life and satisfaction of the local population through various actions and initiatives to support the community, which is especially relevant in the current economic climate.

We assume the commitments inherent to our social duties as a company.

We boost the local economy

- We enable and stimulate **local employment**;
- Whenever possible, we choose local **suppliers who are duly certified and qualified**.
- We maintain a partnership with a local tourist entertainment company in the area of nature activities.

We promote and value education

- We are part of the *Canico Educational* Community, providing students with **internships and developing social and environmental projects**;
- In partnership with the Vocational Training Directorate, we integrate students through internships so that they can **enter the workforce**.

We show solidarity

- We have **partnerships** with local solidarity organisations such as Animad and CACI.
- We work together with **Social Solidarity Associations**, namely the Centro da Mãe.



- In partnership with the *hotel gym* and various *local entities* (*Casa do Povo do Caniço, Parish Council and Santa Cruz Town Council*), **we help the local community.**

We care about our employees

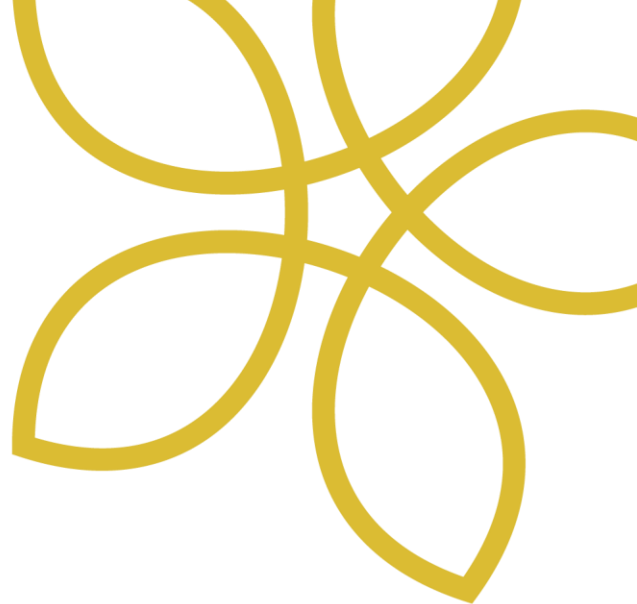
- **We re-educate, engage and raise awareness** among our *employees* in the area of *social* responsibility;
- **We protect** their health and safety;
- We invest in **better** working **conditions**;
- We promote their professional development and skills;
- Everyone is treated equally and fairly.
- **Safeguarding human rights**, including the protection of minorities and vulnerable groups;

We foster and strengthen communication and customer relations


- **We communicate** and **raise awareness** among our *customers* about our social actions and try to involve them in these actions;
- We provide customers with a range of information about our environmental actions;
- We collect **donations** from guests to support a local social solidarity association – €1 per check-out campaign.

We protect the environment

- **We comply with** current **legislation**;
- We act in a way that **minimises our impact on the environment**;
- We recycle, reuse and reduce the **waste** we produce.



- We raise awareness about **environmental education** and the need to protect the endemic forest of Madeira Island in partnership with the Association of Friends of the Funchal Ecological Park.
- We have a partnership with the Portuguese Society for the Study of Birds (SPEA) to ensure correct outdoor lighting that does not have a negative impact on seabirds.

Version	Date	Description	Approval	Signature
V1	---	Policy drafting.	---	---
V2	02/10/2023	Letterhead update.	Operations Management, David Andrade	
V3	08/10/2025	Letterhead update. Annual review: reference to the new partnership with SPEA		